

USCHI BOARD OF DIRECTORS MEETING

CONFERENCE CALL

Tuesday, June 14, 2016

The USCHI Board of Directors held a teleconference meeting on Tuesday, the 14th of June, 2016. President Hughes called the meeting to order at 6:00 AM CST. Board members present were President Taff Hughes, JC Schemper, Glen Jantzen, Monty Dunn, Morgan Crabtree, Advisor Jon Orr and Operations Manager Mandi Sieren. USCHI regular member present was Amanda Buus-Thompson.

AGENDA

Was reviewed by all. It was requested that discussion of the USCHI booth banner be added to unfinished business. Monty Dunn moves to approve the agenda and seconded by Morgan Crabtree. Motion carries unanimously.

MINUTES

May 12, 2016 minutes were looked at and discussed. Morgan Crabtree moves to approve minutes and seconded by Glen Jantzen. Motion carries.

TREASURERS REPORT

May financials were looked at and discussed. JC Schemper moves to approve report and seconded by Morgan Crabtree. Motion carries.

OPERATION MANAGERS REPORT

Mandi reports that Midwest Tent & Events and Showtime Mobile Pressure Washing are confirmed for the 2017 convention. She traveled to Omaha a few weeks ago to view the CenturyLink Center and hotel and met with convention contacts. 2017 belt buckles will feature Case IH and CLAAS. These are in process with artwork received. Mandi attended the Frederick Harvest Kick-Off. Merchandise sales from that event were \$613. New accounting firm and QuickBooks Online are working out well. Website redesign is in process and should still be live July 1. Board members received a test link to check on progress throughout the remaining time. Mandi contacted those that put on the 3i Show to see if she could attend to see how they move everything in. Her plans for next month include contacting previous convention sponsors to lock them in for 2017, work on recruiting new members, mailing out the exhibitor packet as soon as possible, and website redesign.

2017 CONVENTION

Mandi updates the board on convention planning progress. She asks about using Purple Wave Auction again. Taff will make that decision soon with everyone's input that was given. Mandi asked about when to have clinics, business meeting, and breakfasts. It was discussed and decided that the business meeting would continue to be on Saturday.

Greg Thurman joined the meeting at 6:15.

It was also decided that due to low attendance and high costs, we will only hold a breakfast on Thursday. Combine clinic input from clinic speakers was emailed out and discussed. Everyone was reminded that

we would like to keep Thursday morning open for attendees to visit the trade show. The timing of clinics was discussed. The possibility of giving the clinic speakers the openings we have and letting them have the option as far as when and where they would like to hold their clinic was discussed. A decision will be made at the July meeting.

Tim Marquis joined at 6:20.

Cindy Crockett, Scholarship Chairperson, joined at 6:30.

Mandi requested that we change the exhibitor registration due date to December 1 and the membership registration due date to December 10. The previous dates were based on a March convention. It was decided to change all due dates to December 1.

KATIE DILSE & PETERSON FARM BROTHERS

Mandi updated the board on Katie Dilse's contract changes. It was discussed and decided on by unanimous consensus to have Katie as our Keynote Speaker Thursday and Ladies' Luncheon Speaker on Thursday as well. We will pay her requested \$5000 and Wednesday night hotel. It was discussed and decided on to have all 3 of the Peterson Farm Brothers as Thursday night's entertainment for \$3000 and allowing them to attend the trade show, dinner, and sell their merchandise.

Dave Hermesch joined at 6:34.

TIM MARQUIS, WDT AG SOLUTIONS

Tim was brought on to the call to discuss having him as a possible 2017 convention speaker. He specializes in meteorology and would like to educate our members about how weather analysis has changed over the past few years and what the future holds in forecasting.

Tim leaves the meeting at 6:55.

The board discussed having Tim as a speaker. It was decided that there is not much interest.

2019 CONVENTION BIDS

Mandi sent out requests for proposals and received bids from many different cities. She organized all the basics of each proposal into a spreadsheet for board members. Convention dates were also discussed. We actually need to be a week later than the previous 2 years. Bids were discussed and it was decided to narrow down the decision to Amarillo, TX and Hot Springs, AR. Mandi will make sure Amarillo is available for the week after our initial request. She will also research an airport near Hot Springs and negotiate Amarillo's room rate. A decision was tabled until next month.

Mark Anderson joined at 6:59.

NORTH AMERICAN CUSTOM HARVESTERS FACEBOOK

Taff followed up with Allie Devine since our last meeting. It was discussed and decided that taking someone to court would not be worth our money and time. We will focus on growing the USCHI Facebook page and move on positively.

GREAT AMERICAN WHEAT HARVEST DOC/FFA EDITION

Sponsorship of the special edition of the documentary was discussed. It was decided that this sponsorship would benefit many kids, especially those who may not be familiar with custom harvesting. Greg Thurman moved to sponsor the Great American Wheat Harvest FFA Special Edition for \$5000 and Morgan Crabtree seconded. Motion carries unanimously.

Darren Wicks joined at 7:15.

EDWARD JONES/DARREN WICKS

Darren reminded the board that creating a scholarship foundation was discussed in Omaha. He had permission to discuss this with a local attorney. Darren is covering all attorney fees. He requests that the attorney reviews the bylaws of the scholarship committee to make sure, since our organization is so large, it is setup correctly and meets our needs. It's very possible that these non-profit organization monies will be evaluated by the government at some point and we want to be safe. Cindy would like to work with Darren and Mandi on setting up scholarship bylaws so that we no longer have any more gray areas. The board discusses and agrees to give Darren permission to continue this work.

Darren also reviews the Edward Jones accounts. Darren leaves the meeting at 7:34.

INSPRO TELEMED

Taff notified the board that they may sign up for a trial period for this service discussed at a previous meeting.

BOOTH BANNER

Mandi sent a design and quotes to the board. The board discusses the heavy duty vs. economical quotes. The board discusses the pictures and design changes. Mandi would like this done and shipped to Mark at Ag Media Summit. Taff decides to purchase the heavy duty banner.

CONVENTION REGISTRATION PRICING

Mandi requests that we change convention registration pricing just so it does not equally match membership dues, as this can create a paperwork disaster if we ever get in the situation she was in this year. The board discusses a price change. JC Schemper makes a motion that we change convention registration pricing to \$225 and seconded by Monty Dunn. In the further discussion, the price difference between adults and kids was mentioned. JC amends his original motion to state that we change convention registration pricing to \$225 for adults and keep registration pricing the same as it is for kids. Mark Anderson seconds the amended motion. The amendment carries unanimously. The motion also carries unanimously.

KRONE

Mandi wants to make sure it is OK that Krone buys 50x50 floor space even though they are not a Platinum sponsor. The board confirms it is OK that anyone buys as much additional floor space as they want.

HIGH PLAINS JOURNAL

Mandi was approached by High Plains Journal about doing a trade out on booth space for them and advertising for USCHI. It was discussed and decided that we would not consider an equal trade, but may consider if it would be to USCHI's advantage.

Glen Jantzen leaves meeting at 7:56.

Next meeting set for July 12th at 6 AM.

Motion to adjourn by JC Schemper at 8:01 AM and seconded by Monty Dunn.

JC Schemper, Secretary